

DY Patil

Keywords -

PGDM Colleges in Pune ,

PGDM in Business Analytics

All that one should know about PGDM, it's specialization areas, Eligibility criteria and Admission Procedure

Post Graduate Diploma in Management or PGDM course is a 2-year programme that in India is offered by autonomous business schools. PGDM is regarded to be commensurate with the MBA course however, the fees of PGDM programme is quite higher as analyzed to the MBA programmes provided by any central or state universities in India. PGDM courses are offered in both distance, and part-time mode and therefore the duration of the completion of those courses differs from institute to institute. Part-time PGDM courses for a duration of two-years are offered by some colleges while others offer three-year or flexible courses. Although PGDM may be a PG diploma course, the career prospects for those that pursue this course are very flamboyant.

The educational programme of PGDM is sort of like the MBA programmes, nonetheless, this course accompanies a more practical approach to impart management training. The curriculum comprises scrupulous follow-up through case studies so as to organize the scholars for the industries.

Popular Specializations of PGDM that a student can get into includes:

- PGDM in Human Resource Management
- **PGDM in Business Analytics**
- PGDM in Banking and Finance Management
- PGDM in Sales and Marketing
- PGDM in Information Technology
- PGDM in Supply Chain Management
- PGDM in Digital Marketing
- PGDM in Hospitality Management

Criteria set for being Eligible to pursue Post Graduate Diploma in Management (PGDM)

The Minimum Qualification required to pursue PGDM is Graduation and Full-time on any concerned field and the Minimum marks required or the Aggregate required to apply is from 50% to 70% however this varies from college to college. Also an important point to note is all significant, original and necessary documents along with extra copies and mark sheets need to be presented during the time of admission at the respected college or university where a student applies.

Admission Process for Post Graduate Diploma in Management includes:

Management entrance exams are conducted by the respective College or group of institutes by which admission to PGDM Courses is done. Students who qualify the entrance exams that are conducted are further invited by the respective institutes for personal interview (PI), written ability test (WAT) and Group discussion (GD) rounds and Final admission to PGDM consists of the merged performance in entrance examinations, GD, PI and WAT.

Thus, we have tried discussing different aspects of PGDM course such as it's popular specialization areas, eligibility criteria to get into a PGDM college and admission procedure that it includes, so that it gets easier for a student to know and understand the needful areas if he or she is interested in learning about management. One can also apply in D.Y Patil College as it is one of the best **PGDM Colleges in Pune** where one can gain an in-depth knowledge of the concerned field.

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Page 1

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